



SILVER CUP XXII

Presented by Rollin' Ridge



**Professional Divisions
PDGA A-tier
Aug 5-7**

**Amateur Divisions
PDGA B-tier
July 16-17**



PRO SCHEDULE

Thursday 3-6pm

Media Day and

Play with the Pros Event

- Silver Creek Park

Friday 8am-6pm

Round 1 Pro Open-Rollin' Ridge

Saturday 8am-6pm

Round 2 Pro Open-Silver Creek

7-11pm player social,

live music-Lighthouse Inn

Sunday 8am-6pm

Pro Open Finals-Silver Creek

Masters Divisions play the

same schedule on 2nd course

Combining the top professional players, exciting spectator games & activities, media events, and premiere marketing partnerships will bring disc golf to center stage. Great care has been given to coordinate player logistics while creating maximum exposure for the spectators that want to see the action. Sponsors can pick specific events, courses or products that best support their brand and customer base. Catch one of the fastest growing sports worldwide, "DISC GOLF"!!

The 2022 Silver Cup showcases some of the best courses anywhere, offering amazing competition and outstanding payout for over 300 players. Round coverage and promotional videos will be broadcast online. Touring disc golfers will engage with attendees, plus scheduled social activities will bring touring players and local disc enthusiasts together.

Wisconsin (381) boasts the number three position behind Texas (540) and California (400) for the most disc golf courses in each state, just ahead of Michigan (356), and Minnesota (355). In total, the U.S. has 7924 disc golf courses and over 71,016 (in 2020) active PDGA members. Great enthusiasm for the sport in the Midwest has brought us a great opportunity to engage with this fun loving and loyal market. We hope you will jump on board helping take disc golf to the next level while promoting your business.

When you look at our website, <http://silvercupdiscgolf.com>, you will see that we have a great start on this years promotion and bringing your company into the mix will greatly assist in getting the message out to a much larger audience.

Spectators will enjoy following the competition, spectator games and activities, food and beverages, music, all while mingling with these fantastic players. There is no cost to watch the tournament and the entire event is funded with business sponsorship and player registrations. We look forward to adding you to our growing list of sponsors for 2022.



Look for weekly updates at
www.silvercupdiscgolf.com

Discover Eastern Wisconsin
 **Disc Golf**